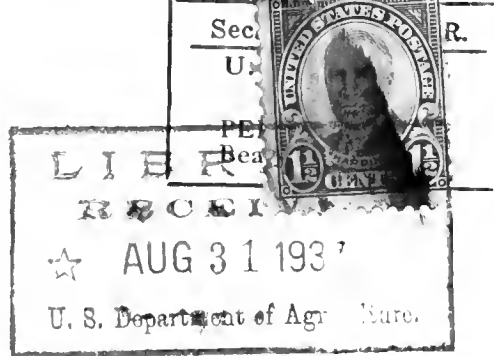


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

WITHOUT LOSING
A LEAF . . .

PLANT BIG TREES
NOW
THE GRIFFING
WAY



Mr. E. C. Auchter
Principal Horticulturist in
charge and Asst. Chief of Bureau
U.S. Dept. of Agriculture
Washington, D.C.

Return Postage Guaranteed

GRIFFING NURSERIES

Beaumont TEXAS Houston



"I RECOMMEND PLANTING NOW

BEAUMONT BALLING SOIL
GUARANTEES SUCCESS "

Dear Friend:

If you have read many nursery catalogs, then you must have read that planting should be done after the leaves fall or before the buds start in Spring.

To us, this is a very primitive idea, for 50 years of Nursery experience have proved that we can plant with as good or better success in Summer.

Our Trees and Shrubs are so grown in our Nursery that they can be moved safely any season of the year. Our irrigation facilities give the plants a full and compact root system so that when they are Balled and Burlapped (B&B) for transplanting, the entire root system remains intact.

Of course the propagating, growing and training methods, as well as the care in transplanting, have much to do with success in growth after planting and our ability to transplant at ALL SEASONS OF THE YEAR.

So again I say, NOW is the ideal time to plant, for now the ground is warm and the plants will at once send out new roots into the warm ground and new buds and leaves on the tops, while in winter plant life remains dormant until Spring.

There is no reason to wait . . . Plant NOW!

Sincerely,

W.C. Griffing

MODERNIZE YOUR GROUNDS THE GRIFFING WAY

KING MIDAS SAID

"Unless we take pains to grow better and better, we shall become more and more foolish." And unless we have a well-defined plan of improvement and home beautification, the home and grounds will depreciate more and more. Much refreshing beauty can be added with Shrubbery and Trees—and Nature will enhance its beauty, without charging you an upkeep fee.

FIRST IMPRESSIONS

are usually pretty well remembered. Do you want your home to give a welcome to passers-by and guests or repel them with an unforbidding appearance? The home grounds that look well from the street, not only bring reward in the form of beauty, but also show an actual increase in market value.

TANGIBLE CASH VALUE

as a marketable product, have Shrubbery and Trees, but this value is many times multiplied when plants are artistically arranged in plantings about your home and grounds.

YOUR HOME

may be softened, refreshed, accentuated and beautified, almost beyond recognition, through the judicious selection and arrangement of Shade Trees, Evergreens and Flowering Shrubs.

NO NEED TO WAIT

several months to plant Trees and Shrubbery, if your home is just completed, for you can have planting done NOW and enjoy its beauty in completing the setting for your home.

FASCINATING TOO

is the building of your garden and watching it as you proceed; in seeing each portion of it develop. If you are unable to get away from family duties and business exactions during the summer, planting your grounds will give you the needed diversion. It is healthy exercise and imparts pride of personal accomplishment.

DON'T ENVY

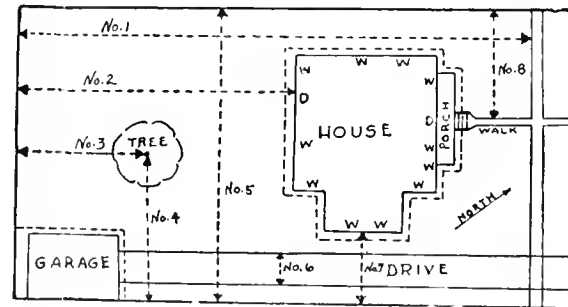
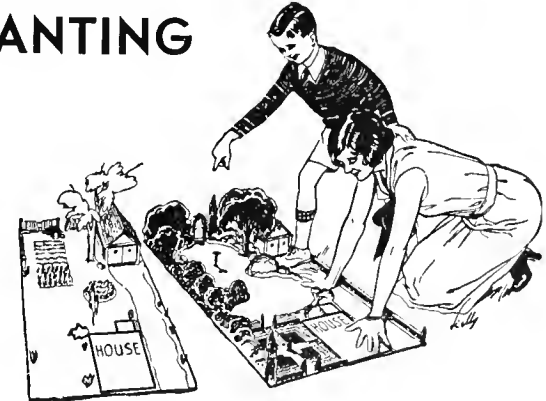
your neighbor's garden when you can have one of your very own this summer and display it with pride to friends and neighbors. There is nothing quite so interesting and attractive as the building of a rock garden or a lily pool, and you will be surprised how the children will enjoy helping you plan and develop every detail.



free

DESIGN SKETCHES for your PLANTING

No matter where you live, our Landscape Department will gladly make and submit to you without charge, a Design Sketch for planting your home grounds. Often, in the case of small home grounds, planting may be carried out from this very Sketch Plan without further detailed drawings.



In order that we may prepare suitable sketches, we must have complete information from you as to size and orientation of your lot, plan of house, location of permanent buildings, drives, walks, trees and shrubs, and contour of the land. Such a rough drawing as shown to the left will give us the picture of your property and enable us to make up a Design Sketch for you.

LANDSCAPE ARCHITECTS RECOMMENDED

By no means do we want to discourage securing the services or consultation of a competent Landscape Architect for his advice and the preparation of detailed surveys, plans and specifications; for the location of buildings, walks, drives, service areas and the location of planting of shrub groups.

We are always glad to recommend competent Landscape Architects who will prepare, at reasonable fees, development plans for the more pretentious home grounds.



How it Looked Before



Just After Planting

BIG TREE



Big Tree Boxed for Moving. The entire root system is held in its native soil, intact and undisturbed, in a special box.

FIRST, PLANT TREES

First or last, the larger Trees to be planted on your grounds will demand your attention. In the South, as nowhere else, Shade Trees are an absolute necessity for comfort as well as for health. Trees do more to add beauty and character to your place than any other improvement and they cost less than almost anything else.



Attractive Foundation Planting

SHRUBS COMPLETE THE PICTURE

After you have planted your Shade Trees to frame your house, you will next want Shrubbery for the grounds. Whether it be for the planting for a new house or for rejuvenation of old plantings, we are glad to serve you.

Assuming that you will take advantage of our Landscaping Service and secure a Plan, your next step is the selection of Plant Material. The Landscape Architect who prepares your Plan is well acquainted with the various Plants and will recommend only those that are adaptable to your soil and climatic conditions and to give you the best effect.

There is no need to complete the planting all at one time. Our Landscape Architect will be glad to help you develop certain areas or portions of the grounds as you desire.



Tree Moved Without Setback

PLANT TREES FULLY GROWN

"Great oaks from little acorns grow" is an old saying but true indeed, but who wants to wait years and years for a tree to get large enough to give desirable shade? Plant some nice Shade Trees NOW and enjoy their comfort this summer!

Big Tree Moving is a newly added department to Griffing service and is under the direction of an expert, Bill Grindle, who, in addition to his knowledge and experience, employs the most modern equipment. We can move trees up to 12 inches in diameter at any season of the year with no change in the appearance of the tree.

MOVING



Live Oak Two Years After Moving

PICK TREES YOU WANT

Should you desire, visit our Nurseries, located just north of Beaumont on Highways 8 and 40, and select just the trees you want. We have some extra fine specimens of various sizes in Live Oaks, Willow Oaks, Water Oaks, Spanish Pin Oaks, and Pecan trees in variety, any of which can be moved successfully NOW. When you have made your selection, we will name you a price for the trees properly dug, delivered and planted in the selected spot on your grounds. We assure you, you will be pleased with the results and the cost will be nominal indeed.

FOUNDATION and BORDER PLANTINGS



Effective Border Planting

YEAR ROUND LAWNS IN SUN OR SHADE



Griffing's Shade-or-Sun Grass

Of equal importance to your Shade Trees and Shrubs, is your Lawn, which we are also equipped to take care of in our regular Yard and Garden Service. We have a new Lawn Grass which is doing exceptionally well in all sections of the South and which is much superior to the common Bermuda since it remains green in winter as well as in summer.

Excellent Ground Cover

Another fine feature of this Grass is that it grows as well in the shade as in the sun, filling a long-felt need for a ground cover under shade trees. In addition to this, it actually chokes out other undesirable grasses and weeds.

Plant Sod or Clumps

Griffing's Shade-or-Sun Grass may be planted in solid sod or clumps as you may desire. Our Landscape Department will be glad to furnish estimates for the cost of planting your lawn.

ASK FOR OUR CATALOG

Our Landscape Garden Guide, "Beauty Out-o-Doors" is ready to be sent you. Simply fill out and mail the card below which requires no postage. This Garden Guide gives much valuable information with descriptions and prices of various Trees, Shrubs and Plants which we grow and sell. Not only will you receive this booklet but your name will be placed on our permanent list to receive other literature published from time to time.

FOR SHADED HEDGE, USE ELEAGNUS



Most hedge materials fail to thrive in shade, yet often hedges are required under Shade Trees as well as in the open sun. Most satisfactory for this purpose has proved the Eleagnus which seems to care not a bit whether it is called upon to grow in the bright sun or dense shade.

For exposed hedge planting, we recommend Yaupon as superior in every way to the too commonly planted Privet.



ROCK GARDENS and POOLS

No home grounds are really complete without the added touch and charm of special features such as rock gardens, pergolas, lily pools, tea terraces, outdoor theatres or bridge nooks. Our Landscape Department will be glad to suggest features and assist in their construction.



TIME PAYMENT PLAN

For the convenience of those who are not able to take care of the entire cost of landscaping their grounds but who desire to have it done all at one time, we have provided a Time Payment Plan, and credit will be extended to those who are entitled to it. We will be glad to explain the terms of credit, upon inquiry.



DETACH
AND
MAIL
THIS
CARD

Our Service Includes . .

- Spraying
- Pruning
- Fertilizing
- Lawn Building
- Tree Surgery
- Sprinkler Installation

In addition to the Balled and Burlapped stock mentioned in this broadside, we grow and sell a large variety of

- Pecans
- Roses
- Fruits
- Perennials

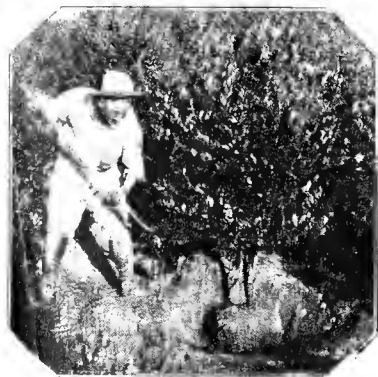
which may be handled Bare Root from December to March. Place your order now for delivery at the proper planting season.

WHY BEAUMONT BALLING SOIL IS BEST

Our greatest success in transplanting Trees and Shrubs safely at all seasons may be attributed largely to our wonderful Balling Soil. There is no other just like it. We have the soil that is "just right" for Balling and Burlapping. The Ball is spaded out in one solid piece, often compared to slicing a piece of cheese. Note

the solidness of the Ball in the illustrations.

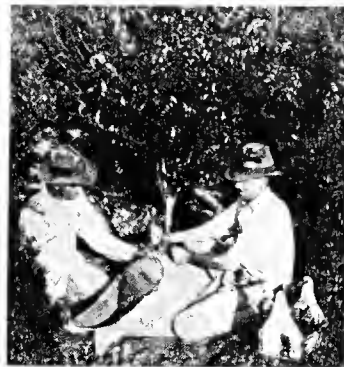
This soil is commonly known as "Beaumont Loam", peculiar to this immediate section. It is rich and black and when taken up in a Ball, will not crack or crumble and does not dissolve or "melt down" when set in water for several days.



Digging a B&B Tree.



to the Air.



The Dirt Can't Break Away
From the Roots.